

# URGENT PIP ALERT

## Please join Brach Eichler LLC on behalf of:

the New Jersey Healthcare Coalition, the Alliance for Quality Care, Inc., the New Jersey Association of Ambulatory Surgery Centers, the New Jersey Association of Osteopathic Physicians and Surgeons, North Jersey Orthopaedic Society, Atlantic Associates, LLC, and the New Jersey State Society of Anesthesiologists

for an important fundraising event, including a presentation outlining the **major changes to NJ PIP Regulations**

### WHEN

**Wednesday  
December 12, 2012  
7:00 PM to 9:00 PM**

### WHERE

**Brach Eichler LLC  
101 Eisenhower Pkwy  
Roseland, NJ**

### CONTRIBUTION

**\$1,000.00 made payable  
to The New Jersey  
Healthcare Coalition**

On November 5, the Department of Banking and Insurance (DOBI) published a PIP rule adoption in the New Jersey Register to become effective on **January 4, 2013**.

The rule is designed to favor insurance carriers by cutting reimbursements and limiting the care that may be provided. **All Providers will be negatively affected.**

In addition, Ambulatory Surgical Centers, and the Providers that practice in the facilities, have been specifically targeted by DOBI.

**RSVP to Alan Levine at Brach Eichler:**  
alevine@bracheichler.com, or  
(973) 364-8389.

**In the event DOBI is successful implementing the new PIP regulations in current form, the following ADVERSE changes would apply to the PIP Fee Schedule:**

- **Substantial reduction** of professional fees to include pain management and surgical fees.
- **Total elimination of reimbursement** to Ambulatory Surgery Centers for many spinal procedures, to include discography and minimally invasive surgical procedures.
- Complete revision of the appeal process to include strict deadlines that **would bar future PIP arbitration** if not observed by a Provider.
- Expansion of the Provider Assignment of Benefits **to permit service of invasive discovery requests upon Providers** to include examinations under oath.
- Across-the-board **adoption of Medicare Fee Schedule Regulations** and Guidelines for application to NJ PIP Fee Schedule.
- **Unreasonable requirements** that Providers demonstrate that their professional treatment protocols "are evidence-based clinical guidelines/practice/treatment published in peer-reviewed journals".

*Brach Eichler has already filed papers with DOBI challenging the regulations and is seeking a **STAY** of the current effective date, January 4, 2013. Unfortunately, there is much more important work to be done, and protracted litigation against DOBI must now follow.*

*The financial support of the medical community is necessary to fund the legal efforts required to **SET ASIDE** the unreasonable regulations that DOBI has adopted.*